



Clean Energy Expo Asia

2–4 November 2010

SUNTEC, Singapore

Sponsorship presentation packages

Unique Offerings to Distinguish your Brand - Create a dynamic impression in Asia! The right combination of advertising, sponsorship and pre-and post-show marketing opportunities help you maximize your presence and stand out from the competition. Turn heads at Clean Energy Expo Asia (CEEA) with these Sponsorship Presentation opportunities. These exclusive sponsorship presentation opportunities are available only to CEEA 2010 trade exhibitors with at least 18sqms of trade exhibition space and subjected to availability.

Category	PLATINUM (EXCLUSIVE TO ONE ONLY)	SILVER (LIMITED TO TWO ONLY)
Your Logo	<ul style="list-style-type: none"> Your logo recognition on banners in the plenary sessions Acknowledgement in the central information counter (e.g. "Clean Energy Expo Asia is presented by...") Distribution of maximum two different leaflets / flyers at the information counter Your logo recognition on the front page of the conference program Your logo on the exhibitors' section of the trade fair and conference e-guide 	<ul style="list-style-type: none"> Acknowledgement in the central information counter (e.g. "Clean Energy Expo Asia is presented by...") Distribution of one leaflet / flyer at the information counter Your logo on the exhibitors' section of the trade fair and conference e-guide
Business Lounge	<ul style="list-style-type: none"> Business meeting room, fully serviced, named after the sponsor, to seat six people 	
Onsite Venue Advertising	<ul style="list-style-type: none"> One prominent banner location (main hall, 2 horizontal banners) at SUNTEC during CEEA 2010 (production costs of banner and design borne by sponsor) 	
Onsite Guide Advertising	<ul style="list-style-type: none"> One full page full color advertising 	<ul style="list-style-type: none"> One full page full color advertising
Public Relations	<ul style="list-style-type: none"> Maximum 200-word portrait of your company / institution / project in the official Clean Energy Expo Asia press kit One photo uploaded onto the official Clean Energy Expo Asia online press photo database 	<ul style="list-style-type: none"> Maximum 100-word portrait of your company / institution / project in the official Clean Energy Expo Asia press kit
Online Advertising	<ul style="list-style-type: none"> Logo recognition on front page of www.cleanenergyexpoasia.com Linked logo to exhibitors website Company / project portrait (max 200 words) on the exhibitors' page of www.cleanenergyexpoasia.com 	<ul style="list-style-type: none"> Logo recognition on front page of www.cleanenergyexpoasia.com Linked logo to exhibitors website Company / project portrait (max 100 words) on the exhibitors' page of www.cleanenergyexpoasia.com
Tickets	<ul style="list-style-type: none"> 6 free full conference admission tickets worth over EUR 4,000 	<ul style="list-style-type: none"> 3 free full conference admission tickets worth over EUR 2,000
E-mail Marketing to Attendees	<ul style="list-style-type: none"> One time pre-event personalized e-mail blast to Clean Energy Expo Asia database and pre-registered attendees One time post-event personalized e-blast to Clean Energy Expo Asia 2010 attendees (sponsor to provide Email files) 	
Package Fee	<ul style="list-style-type: none"> 15,000 EUR 	<ul style="list-style-type: none"> 8,000 EUR

Note: The entitlements within the sponsorship presentation packages are suggested entitlements and can be customizable to your marketing requirements. We work to assist in the holistic presentation of your company's presence at Clean Energy Expo Asia.